ADVERTISING SECTION

SEE IT NOW!
AT REGULAR ADMISSION PRICES!
THE ROARING WEST
ROARS WITH LAUGHTER!
The gun-filled, fun-filled story of men who were always ready to shoot the works!
THE ADVENTURES OF MARK TWAIN
WARNER BROS.'
all-out, all-action entertainment!
...The gal he followed from the Mississippi to the ends of the earth!
starring
FREDRIC MARCH • ALEXIS SMITH
with DONALD CRISP • ALAN HALE • C. AUBREY SMITH • JOHN CARRADINE • BILL HENRY ROBERT BARRAT • WALTER HAMPDEN • JOYCE REYNOLDS
Directed by IRVING RAPPER
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by Mark Twain Co., and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky
* THEATRE & DATE *
BUY WAR BONDS AT THIS THEATRE!

Mat 401-A--4 columns x 12¼ inches (680 lines)--60c

AT LAST! AT POPULAR PRICES
When the West Was Fightin' Mad
-One Man Made it Laugh!
A picture that really shoots the works... from WARNERS
THE ADVENTURES OF MARK TWAIN
...The gal he followed from the Mississippi to the ends of the earth!
Starring
FREDRIC MARCH
ALEXIS SMITH
with DONALD CRISP · ALAN HALE
also C. AUBREY SMITH · JOHN CARRADINE · BILL HENRY · ROBERT BARRAT
WALTER HAMPDEN · JOYCE REYNOLDS · Directed by IRVING RAPPER
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by Mark Twain Co., and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky
* THEATRE & DATE * BUY WAR BONDS AT THIS THEATRE! *

Mat 204-A--2 columns x 14½ inches (410 lines)--30c

AT LAST AT POPULAR PRICES!
THE ADVENTURES OF MARK TWAIN
from WARNERS!
Starring
FREDRIC MARCH
ALEXIS SMITH
with DONALD CRISP · ALAN HALE
C. AUBREY SMITH JOHN CARRADINE · BILL HENRY
ROBERT BARRAT · WALTER HAMPDEN · JOYCE REYNOLDS
Directed by Irving Rapper
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by the Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky
STAMPS BUY! BONDS On Sale In Lobby!

Mat 103-A
1 column x 4 inches
(55 lines)
15c

AT POPULAR PRICES NOW!
THE ADVENTURES OF MARK TWAIN
An exciting WARNER Hit! Starring
FREDRIC MARCH · ALEXIS SMITH
with DONALD CRISP · ALAN HALE
also C. AUBREY SMITH · JOHN CARRADINE · BILL HENRY · ROBERT BARRAT
WALTER HAMPDEN · JOYCE REYNOLDS · Directed by IRVING RAPPER
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by Mark Twain Co., and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky
* THEATRE & DATE * BUY WAR BONDS AT THIS THEATRE! *

Mat 205-A--2 columns x 3¼ inches (90 lines)--30c

delete

AT LAST AT POPULAR PRICES!
ROARING OUT OF THE ROARING WEST!
THE ADVENTURES OF MARK TWAIN
An exciting WARNER Hit!
Starring
FREDRIC MARCH
ALEXIS SMITH
with DONALD CRISP
ALAN HALE
C. AUBREY SMITH · JOHN CARRADINE · BILL HENRY
ROBERT BARRAT · WALTER HAMPDEN · JOYCE REYNOLDS
Directed by Irving Rapper
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by the Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky
STAMPS BUY! BONDS On Sale In Lobby!

Mat 102-A
1 column x 7½ inches
(105 lines)
15c

AT LAST!
AT POPULAR PRICES!
ROARING OUT OF THE ROARING WEST!
The gun-filled, fun-filled story of men who were always ready to shoot the works!
THE ADVENTURES OF MARK TWAIN
one of the greatest from WARNERS
starring
FREDRIC MARCH · ALEXIS SMITH
with DONALD CRISP · ALAN HALE · C. AUBREY SMITH
JOHN CARRADINE · BILL HENRY · ROBERT BARRAT
WALTER HAMPDEN · JOYCE REYNOLDS · Directed by
IRVING RAPPER · Screen Play by Alan LeMay · Adaptation by Alan LeMay and Harold M. Sherman · Additional Dialogue by Harry Chandlee · All biographical material based on works owned or controlled by Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman · Music by Max Steiner
JACK L. WARNER, Executive Producer · Produced by Jesse L. Lasky
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE!

Mat 210-A--2 columns x 11 ¼ inches (316 lines)--30c

delete

AT POPULAR PRICES NOW!
ROARING ROUSING RIOT OUT OF THE WEST!
THE ADVENTURES OF MARK TWAIN
An exciting WARNER Hit!
Starring
FREDRIC MARCH
ALEXIS SMITH
DONALD CRISP
ALAN HALE
C. AUBREY SMITH
JOHN CARRADINE
BILL HENRY
ROBERT BARRAT
WALTER HAMPDEN
JOYCE REYNOLDS
Directed by Irving Rapper · Screen Play by Alan LeMay · Adaptation by Alan LeMay and Harold M. Sherman · Additional Dialogue by Harry Chandlee · All biographical material based on works owned or controlled by the Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman · Music by Max Steiner
JACK L. WARNER, Executive Producer · Produced by Jesse L. Lasky
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE!

Mat 211-A--2 columns x 7 inches (196 lines)--30c

AT LAST AT POPULAR PRICES!
THE ADVENTURES OF MARK TWAIN
from WARNER'S
Starring
FREDRIC MARCH · ALEXIS SMITH
DONALD CRISP · ALAN HALE
C. AUBREY SMITH · JOHN CARRADINE · BILL HENRY
ROBERT BARRAT · WALTER HAMPDEN · JOYCE REYNOLDS
Directed by Irving Rapper
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by the Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky
STAMPS BUY! BONDS On Sale In Lobby!

Mat 105-A
1 column x 3 inches
(40 lines)
15c

REMEMBER THE ADVENTURES OF
'YANKEE DOODLE DANDY' AND THE
ADVENTURES OF 'SERGEANT YORK'?..
THESE ARE
THE
ADVENTURES
WARNER BROS. NOW PRESENT THE
ADVENTURES OF
MARK TWAIN
OF the man who made the west roar with laughter!
starring
FREDRIC MARCH · ALEXIS SMITH
with
DONALD CRISP • ALAN HALE • C. AUBREY SMITH • JOHN CARRADINE
BILL HENRY • ROBERT BARRAT • WALTER HAMPDEN • JOYCE REYNOLDS
Directed by IRVING RAPPER • Produced by JESSE L. LASKY •
DOORS OPEN 10 A.M. TODAY AT THE HOLLYWOOD CONTINUOUS · POP. PRICES
THEATRE · B'WAY 51st

Mat 304-A--3 columns x 7¾ inches (321 lines)--45c

AT LAST!
AT POPULAR PRICES!
WARNERS'
the Roaring West!
Roaring story of
THE
ADVENTURES
OF MARK TWAIN
Starring
FREDRIC MARCH • ALEXIS SMITH
with DONALD CRISP • ALAN HALE
C. AUBREY SMITH • JOHN CARRADINE • BILL HENRY • WALTER HAMPDEN • ROBERT BARRAT • JOYCE REYNOLDS
Directed by Irving Rapper • Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman
Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by the
Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE

Mat 206-A--2 columns x 6¼ inches (176 lines)--30c

A ROARING STORY OF THE WEST AT ITS WILDEST!
EXTRAORDINARY ENTERTAINMENT AT POPULAR PRICES AT LAST!
THE ADVENTURES OF MARK TWAIN
starring
FREDRIC MARCH
ALEXIS SMITH
with
DONALD CRISP
ALAN HALE
One of the greatest from WARNERS!
C. AUBREY SMITH • JOHN CARRADINE • BILL HENRY • WALTER HAMPDEN • ROBERT BARRAT • JOYCE REYNOLDS
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by Mark Twain Co., and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky • Directed by Irving Rapper
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE!

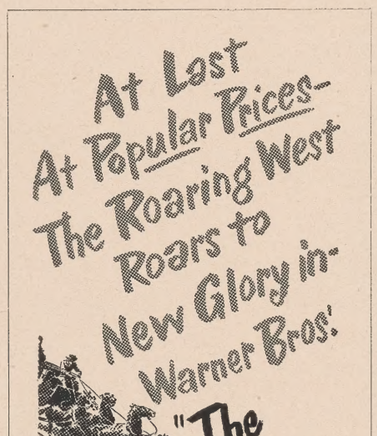
Mat 301-A--3 columns x 10 inches (414 lines)--45c

AT POPULAR PRICES!
THE ADVENTURES OF MARK TWAIN
starring
FREDRIC MARCH · ALEXIS SMITH
A roaring story of the roaring west! from WARNERS
with DONALD CRISP · ALAN HALE · C. AUBREY SMITH · JOHN CARRADINE · BILL HENRY · ROBERT BARRAT · WALTER HAMPDEN · JOYCE REYNOLDS
Directed by Irving Rapper · Screen Play by Alan LeMay · Adaptation by Alan LeMay and Harold M. Sherman · Additional Dialogue by Harry Chandlee · All biographical material based on works owned or controlled by the Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman · Music by Max Steiner
JACK L. WARNER, Executive Producer · Produced by Jesse L. Lasky
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE!

Mat 208-A--2 columns x 2½ inches (70 lines)--30c

REMEMBER THE ADVENTURES OF
'YANKEE DOODLE DANDY' AND THE
ADVENTURES OF 'SERGEANT YORK'?..
THESE ARE
THE
ADVENTURES
OF
WARNER BROS. NOW PRESENT THE
ADVENTURES OF MARK TWAIN
the man who made the west roar with laughter!
starring
FREDRIC MARCH · ALEXIS SMITH
with
DONALD CRISP · ALAN HALE · C. AUBREY SMITH · JOHN CARRADINE
BILL HENRY · ROBERT BARRAT · WALTER HAMPDEN · JOYCE REYNOLDS
Directed by IRVING RAPPER • Produced by JESSE L. LASKY •
DOORS OPEN 10 A.M. TODAY AT THE HOLLYWOOD CONTINUOUS POP. PRICES
THEATRE · B'WAY 51st

Mat 402-A--4 columns x 10¼ inches (560 lines)--60c


At Last
At Popular Prices-
The Roaring West
Roars to
New Glory in-
Warner Bros.'
"The
Adventures
of Mark Twain"
with DONALD CRISP · ALAN HALE
C. AUBREY SMITH · JOHN CARRADINE · BILL HENRY
ROBERT BARRAT · WALTER HAMPDEN · JOYCE REYNOLDS
Directed by Irving Rapper
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by the Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky
STAMPS BUY! BONDS On Sale In Lobby!

Mat 104-A
1 column x 4¾ inches)
(66 lines)
15c

AT LAST AT POPULAR PRICES!
Great Adventure!
Great Action!
Great
Entertainment!
...The gal he followed from the Mississippi to the ends of the earth!
THE
ADVENTURES
OF MARK TWAIN
He made the roaring west
roar with laughter!
Starring
FREDRIC
MARCH
ALEXIS
SMITH
with DONALD CRISP
ALAN HALE
A great picture
from
WARNERS!
also C. AUBREY SMITH · JOHN CARRADINE · BILL HENRY · ROBERT BARRAT
WALTER HAMPDEN · JOYCE REYNOLDS · Directed by IRVING RAPPER
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by Mark Twain Co., and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE!

Mat 209-A--2 columns x 8½ inches (240 lines)--45

SEE IT NOW!
AT REGULAR ADMISSION PRICES!
THE ROARING WEST
ROARS WITH LAUGHTER!
The gun-filled, fun-filled story of men who were always ready to shoot the works!
THE ADVENTURES OF MARK TWAIN
WARNER BROS.
all-out, all-action entertainment!
starring
FREDRIC MARCH · ALEXIS SMITH
with DONALD CRISP · ALAN HALE · C. AUBREY SMITH · JOHN CARRADINE · BILL HENRY · ROBERT BARRAT · WALTER HAMPDEN · JOYCE REYNOLDS
...The gal he followed from the Mississippi to the ends of the earth!
Directed by IRVING RAPPER
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Chandlee • All biographical material based on works owned or controlled by Mark Twain Co., and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner
JACK L. WARNER, Executive Producer • Produced by Jesse L. Lasky
THEATRE & DATE
BUY WAR BONDS AT THIS THEATRE!

Mat 302-A--3 columns x 9 inches (384 lines)--45c

New Vitaphone Releases

"JUNIOR JIVE BOMBERS"—is as sizzling a reel as has ever come your way! It's filled with the hottest in music and the best in gags as a supposedly staid high-school orchestra swings out right in front of the horrified (but delighted) teaching staff! 9609—Melody Masters—10 mins.

"CATTLEMEN'S DAYS"—shows what happens when Gunnison, Colorado is taken over by the surrounding ranchers! A top-notch rodeo, complete with cattle judging, calf-roping, riding exhibitions and even an equine square dance. "Exciting . . . Superbly photographed" raves Boxoffice! 9510—Sports Parade (In Technicolor)—10 mins.

"BROTHER BRAT"—features our cartoon favorite Porky Pig, who runs into a fast-moving and fast-talking modern baby this time. The tot is the child of an aircraft worker, and does that brat put Porky through his paces? Don't ask . . . 9711—Merrie Melodies (in Technicolor)—7 mins.

"A WILD HARE"—is the first Bugs Bunny starrer, re-issued by popular request. Egg-headed Elmer goes hunting, only to meet up with irrepressible Bugs—and from there on, it's just too bad (for Elmer, of course)! Shouts Boxoffice: "Riotous!" 9311—Blue Ribbon cartoon re-issue (in Technicolor)—7 mins.

"UNITED STATES MARINES ON REVIEW"—is a fast-moving melodic toast to our fighting leathernecks! With Sergeant Dick Jurgens leading the Camp Elliott Training Center Orchestra and Warrant Officer Fred Lock directing the crack San Diego Base Band, this thrill-packed two-reeler makes a perfect added attraction. A "must"! 9106—Featurette—20 mins.

Official Billing

WARNER BROS. 50%

Pictures, Inc. Presents 5%

"THE ADVENTURES OF MARK TWAIN" 100%

starring

FREDRIC MARCH — ALEXIS SMITH 40%

with

DONALD CRISP — ALAN HALE

(30%) (20%)

C. AUBREY SMITH - JOHN CARRADINE 10%

BILL HENRY - ROBERT BARRAT 10%

WALTER HAMPDEN - JOYCE REYNOLDS 10%

* * *

Directed by IRVING RAPPER 15%

* * *

Screen Play by Alan LeMay 3%

Adaptation by Alan LeMay and Harold M. Sherman 2%

Additional Dialogue by Harry Chandlee 2%

All biographical material based on works owned or controlled by the Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman. 2%

* * *

Produced by JESSE L. LASKY 15%

JACK L. WARNER Executive Producer

* * *

Music by Max Steiner 3%

* * *

A Warner Bros.-First National Picture 5%

At Last
At Popular Prices—
The Roaring West
Roars to
New Glory in—
Warner Bros.'

"The Adventures of Mark Twain"

starring
FREDRIC MARCH · ALEXIS SMITH

with DONALD CRISP · ALAN HALE · C. AUBREY SMITH · JOHN CARRADINE · BILL HENRY · ROBERT BARRAT · WALTER HAMPDEN · JOYCE REYNOLDS

Directed by **Irving Rapper** · Screen Play by Alan LeMay · Adaptation by Alan LeMay and Harold M. Sherman · Additional Dialogue by Harry Chandlee · All biographical material based on works owned or controlled by the Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman · Music by Max Steiner

JACK L. WARNER, Executive Producer · Produced by **Jesse L. Lasky**

★ THEATRE & DATE ★ BUY WAR BONDS AT THIS THEATRE! ★

Mat 207A--2 columns x 8¾ inches (248 lines)--30c

NOW! AT POPULAR PRICES!

THE ADVENTURES OF MARK TWAIN

A roaring story of the roaring west from WARNER BROS.

Starring FREDRIC MARCH · ALEXIS SMITH · DONALD CRISP · ALAN HALE

C. AUBREY SMITH · JOHN CARRADINE · BILL HENRY · WALTER HAMPDEN · ROBERT BARRAT · JOYCE REYNOLDS

Screen Play by Alan LeMay · Adaptation by Alan LeMay and Harold M. Sherman · Additional Dialogue by Harry Chandlee · All biographical material based on works owned or controlled by Mark Twain Co., and the play "Mark Twain" by Harold M. Sherman · Music by Max Steiner

JACK L. WARNER, Executive Producer · Produced by Jesse L. Lasky · Directed by Irving Rapper

★ THEATRE & DATE ★ BUY WAR BONDS AT THIS THEATRE! ★

Mat 303-A--3 columns x 7 inches (300 lines)--45c

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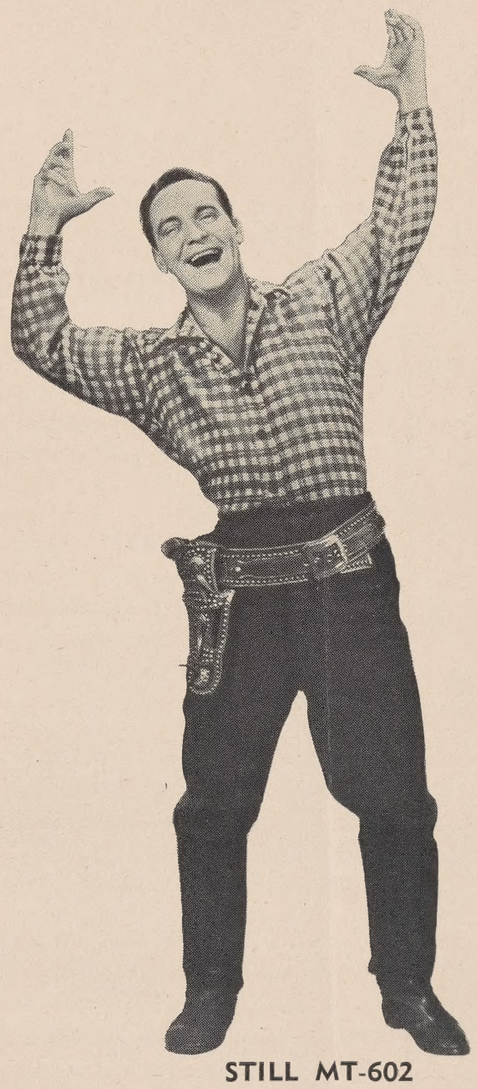
STILL MT-606

STILL MT-605



STILL MT-602

STILL MT-604

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Wisconsin Center
for Film and Theater Research

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